

# BRING BACK THE WHALE!

Let Your Elected Officials Know **THE TIME IS NOW!**



- **Hartford deserves to be a Major League City** – a new arena is the next step in Hartford’s revitalization.
- Bizjournal.com study says **Hartford is the most underserved market in the country for professional hockey**
- Anyone who has attended an event at the Hartford Civic Center will tell you **the current coliseum is substandard**, cannot properly accommodate large crowds and needs to be replaced.
- **Hartford needs a new coliseum** to continue to house existing tenants like UCONN basketball, hockey, concerts, the circus and other events that bring life and energy to the downtown.
- **Northland Investment Corporation** has indicated that they are actively looking to **purchase an NHL franchise that could be moved to Hartford**.
- As downtown Hartford’s largest property owner with a \$500 million real estate portfolio, **Northland is a major stakeholder in the city’s revitalization** and has a vested interest in bringing major league sports back to Hartford.
- As businesses and organizations look to Hartford as a possible venue to host their conventions, **the presence of a new coliseum will enhance the viability of the Connecticut Convention Center**.
- Convention attendees are most interested in **availability of nighttime activities**, the most popular being sporting events.

Please let the Governor, your state Senator and your state Representative know that you support bringing the NHL back to Hartford and building a new, state-of-the-art coliseum. Your calls are needed now more than ever!

The Honorable M. Jodi Rell  
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To find your state legislator visit: [www.cga.ct.gov/maps/townlist.asp](http://www.cga.ct.gov/maps/townlist.asp)  
*Please call your state legislators at their homes so that they are assured of getting the message!*